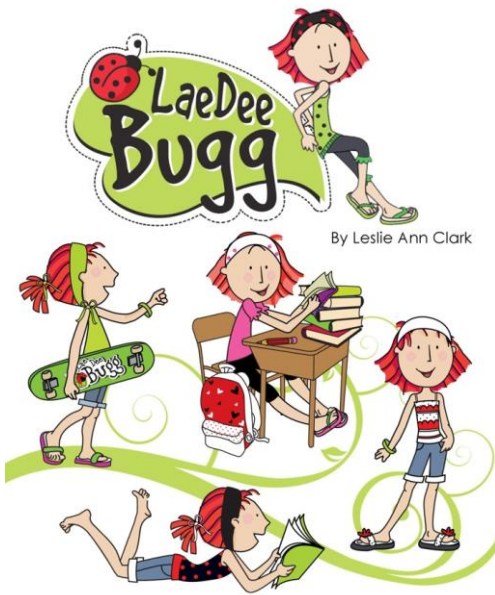


NEWS*RELEASE

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LAE DEE BUGG **LEADS THE WAY**

BELLINGHAM, WA. (11/17/2011). . . Talented artist, Leslie Ann Clark's new **Lae Dee Bugg** is a charming character, targeting the 'tween' market (especially 8 to 12-year olds), with inspiring motifs and fun, colorful artwork. Leslie Ann Clark is one of the gifted artists promoted by **LICENSING LIAISON** to a number of trend-setting product manufacturers.

"**Lae Dee Bugg** is a typical 10½-year old, with flaming red hair," beams Clark, whose Peepsqueek™ character is now a featured celebrity in a new children's book from Harper Collins. "She's curious, bright, fun and in love with life! Her attitude is 'I can do all things!' and now, all she has to do is figure out how...and she will!"

"Gift and product manufacturers today are looking for items that hit specific consumer groups," explains Alicia Dauber, principal of the licensing group. "Tweens collectively represent a 20 million-strong group of 8 to 12-year olds that wields nearly \$43 billion in annual spending power! Individually, they earn about \$12 per week in allowance. Leslie's **Lae Dee Bugg** is happy and fun-loving, Dauber continues, "and these product manufacturers are particularly impressed with Leslie's ability to create a product range that best suits their specific needs!"

2-2-2/Lucky **Lae Dee Bugg** by Leslie Ann Clark

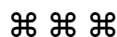
Polka dots, butterflies, and ladybugs (of course), as well as **Lae Dee Bugg** herself, are shown in a kaleidoscope of fashion colors and textures. Her motto is “all things are possible,” a perfect fit for today’s young girls.



Christian Art Gifts has picked up the **Lae Dee Bugg** license and produced a plethora of ‘tween targeted goods. Included are vibrantly colored feather pens, polka-dotted pencils, bold door hangers, sassy headbands, delightful journals, charmed key rings, and more. Integrated into the design of most of **Lae Dee Bugg** products are such inspiring sentiments as “Believe,” “Shine,” and “Share a little love today.” **Christian Art Gifts** strives to celebrate life’s special moments with inspirational gifts that radiate joyful living. Suggested retail pricing ranges from \$5.00 to \$15.00.

Lae Dee Bugg products from **Christian Art Gifts** will be on display at the upcoming Atlanta International Gift Faire in January in their showroom, located in Building 2, #1213, in Americas Mart.

For further information or to schedule an interview with Leslie Ann Clark, please contact Alicia Dauber, **LICENSING LIAISON** at 1506 – 36th Street, Bellingham, Washington 98229. Telephone: (360) 224-5459 Email: Alicia@LicensingLiaison.com. Website: www.LicensingLiaison.com



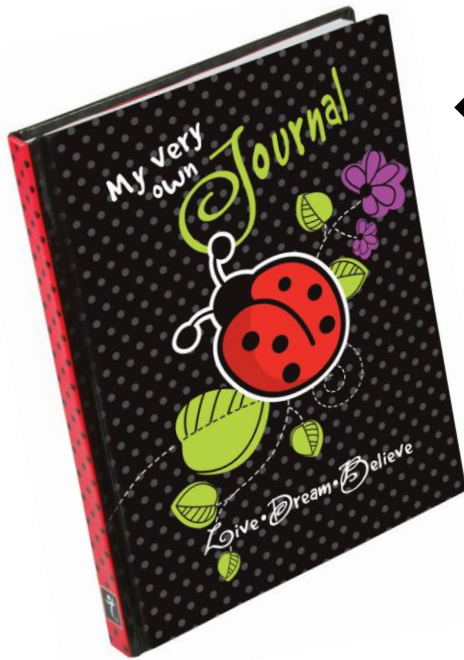
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LAE DEE BUGG Products From Christian Art Gifts



← Journals



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Door Hangers ↓



Key Rings



Zippered Cases



Magnets ↗